

# What's Your EyePromise® Potential?

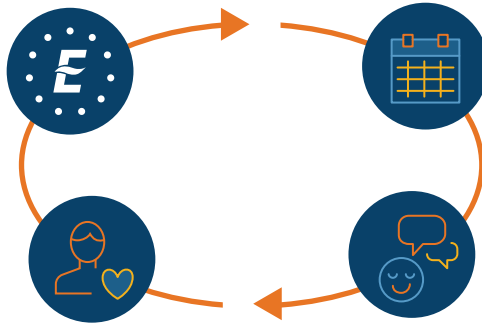
EyePromise partners with you and your practice to build your success. Through ongoing support and innovative technology, we can develop the EyePromise program in your office and give your patients and practice the best outcomes.

## How Is EyePromise Different?

- Clinically validated products
- Choice of pro and Olympic athletes
- Certified by NSF® International

## Patient Compliance

- Auto Refill Program
- Drive patients back into the office



## Guaranteed Results

- 60-day satisfaction
- 30-day occasional dry eye relief
- 6-month macular pigment improvement

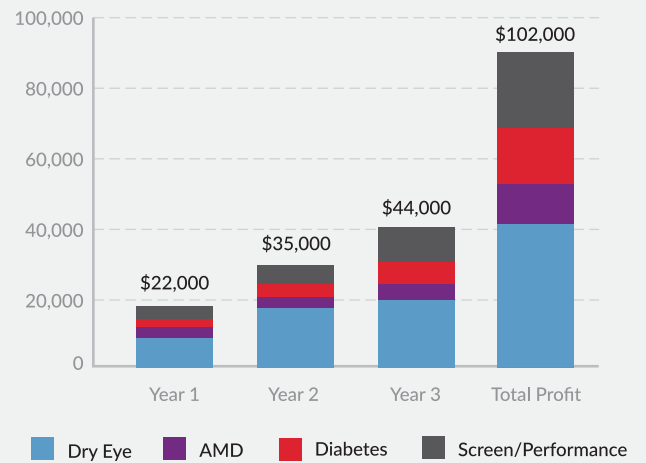
## Maintain and Engage

- Personalized calls to patients
- Educational emails
- Monthly eye-healthy recipes

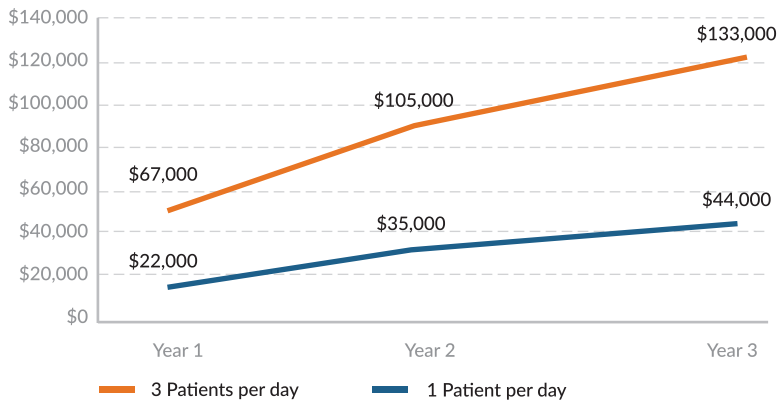


With our extensive product lineup, you have the potential to offer nearly 60% of your patient base nutritional intervention, increasing your profit potential.

## EyePromise Program Profit Potential



## EyePromise Profit: 1 Patient vs. 3 Patients a Day

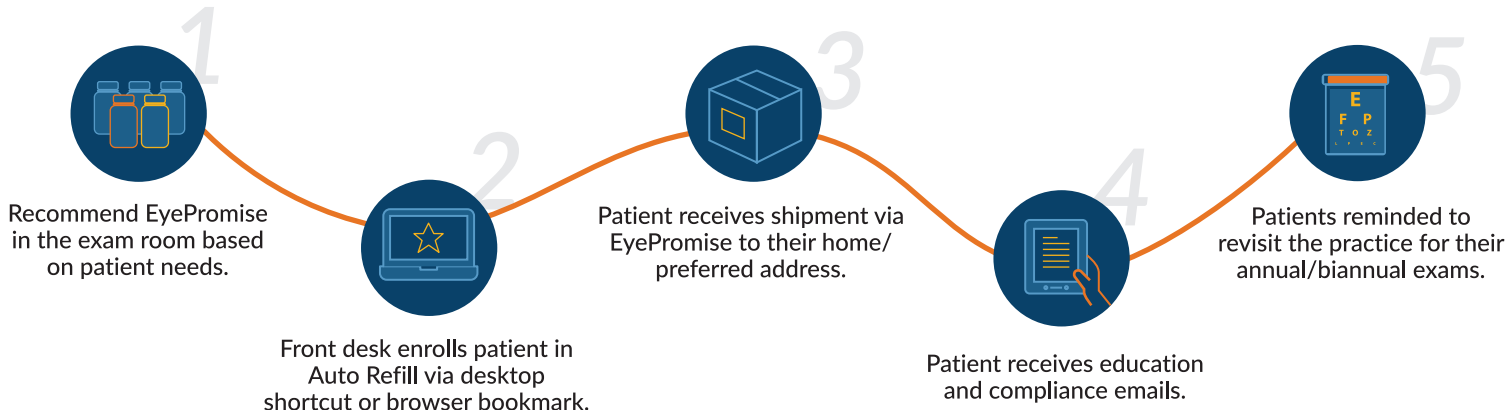


Adding MPOD measurement can increase your profit by \$15k a year!



# EyePromise Auto Refill Program

EyePromise Auto Refill is a program designed to simplify reordering for patients and increase compliance. Patients are enrolled in the program via personalized webpages in under 2 minutes. Here's how it works.



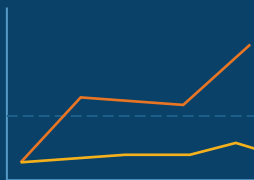
Better compliance improves patient outcomes, keeps your practice top-of-mind, and builds revenue for your practice.

## Why Auto Refill?

The Auto Refill program allows your practice the freedom to prescribe the EyePromise product that fits your patients' needs, without the hassle of inventory. EyePromise then takes care of shipping and handling, patient education and compliance, and ensuring your practice receives referral credit for every bottle ordered.



Earn \$20 per new patient in-office plus \$5 per bottle



80% patient retention for the first year compared to 15% in-office only



Sell an additional 6+ bottles per patient per year

## EyePromise Profit Comparison

