



FOUNDATIONAL VISION NUTRITION

Zeaxanthin and lutein are foundational nutrients essential in protecting and enhancing vision. EyePromise® Zeaxanthin provides a starting point to naturally improve your vision, while EyePromise Zeaxanthin + Lutein offers the optimal combination of essential nutrients for healthy vision.

ZEAXANTHIN AND VISUAL FUNCTION (ZVF) TRIAL

Based upon a 12-month clinical research study, Zeaxanthin and Visual Function (ZVF) Trial (Richer, et. al. – *Journal of Optometry*, 2011), and follow-up paper, “Macular Re-pigmentation Enhances Driving Vision in Elderly Adult Males with Macular Degeneration” (Richer, et. al. – *Clinical & Experimental Ophthalmology*, 2012), individuals supplementing with a daily dose of 8 mg of dietary zeaxanthin achieved:

- Improved visual acuity of 8.5 letter or 1.5 lines on an eye chart
- Clearing of central scotomas (elimination of blind spots)
- Improved foveal shape discrimination
- Improved night driving skills (glare recovery, contrast sensitivity, etc.)

* These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.



EyePromise Zeaxanthin

Serving Size: 1 vegetarian softgel

Zeaxanthin	10 mg
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EyePromise Zeaxanthin + Lutein

Serving Size: 1 vegetarian softgel

Zeaxanthin	10 mg
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Lutein	10 mg
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FOCUS FOR A BETTER OUTLOOK EVERY DAY.

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EyePromise®
Live in focus.

EYEPROMISE ZEAXANTHIN AND ZEAXANTHIN + LUTEIN

Zeaxanthin

A superior photo-protectant and antioxidant, primarily found in the central part of the macula.

Lutein

Primarily found in the peripheral part of the macula, an important photo-protectant that helps filter damaging blue light as it enters the eye.

Our core eye health nutraceutical line is specifically formulated for:

- Vegans and vegetarians concerned with age-related eye health.
- Individuals looking to supplement their multi-vitamin with nutrients proven to support eye health.
- Maintaining healthy levels of macular pigment optical density (MPOD), a leading risk factor for age-related eye health issues.

ZEAXANTHIN DIETARY GAP

Zeaxanthin has been scientifically researched to support MPOD levels, but is scarce in the average U.S. daily diet. EyePromise Zeaxanthin and Zeaxanthin + Lutein contain 10 mg of dietary zeaxanthin in one softgel — equal to approximately 20 ears of corn — helping bridge this dietary gap.

GUARANTEED TO INCREASE MPOD!

Maintaining healthy levels of macular pigment optical density (MPOD) is important to help enhance and protect vision. EyePromise is the only eye health nutraceutical line guaranteed to increase MPOD. Convenience Ship provides a solution to help reinforce the guarantee if a patient does not order the 6 bottles of EyePromise needed for an MPOD increase in-practice. The MPOD guarantee can be measured and monitored with the QuantifEye® MPS II instrument.



"Results showing that retinal lutein and zeaxanthin reduce glare disability and discomfort, reduce photostress recovery times and enhance contrast."

— Conclusions of the *Influence of Dietary Lutein and Zeaxanthin on Visual Performance* study.

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NUTRACEUTICALS. TECHNOLOGY. SUPPORT.

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