

WHAT DOES A 10% FASTER REACTION TIME MEAN FOR A BATTER?

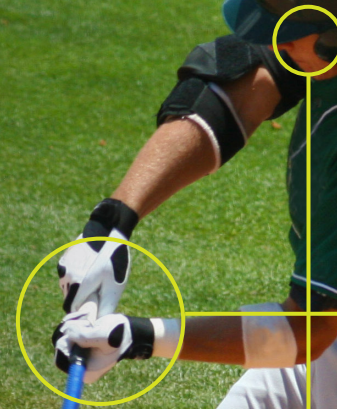
The University of Georgia demonstrated that young, healthy adults can improve visual processing speed and reaction time 10% by supplementing with EyePromise® Vizual Edge™ Pro. What does that look like in practice?

A 95-mile-per-hour fastball lasts **434 milliseconds** after leaving the pitcher's hand (a blink lasts 400 milliseconds). Batters can't physically track a pitch at that speed but **must** react to the position of the pitcher's fingers on the ball in the split second before the ball is thrown.



Batters taking **Vizual Edge Pro** can see details more clearly and process information quicker, giving them **43 milliseconds** of additional decision making and response time.

A batter's margin of error is **7 milliseconds** – too early or late with the swing results in a foul ball.



SEE BETTER. REACT FASTER. PLAY SMARTER.

With the highest levels of dietary zeaxanthin available, products like EyePromise Vizual Edge Pro help batters **Upgrade Their Eyes**, giving them an edge over the competition.

